Awards for Excellence

Table of Contents

Lyle Wehrman ................................................................. 3
Ken Morton Sr. ............................................................... 3
Tom Lo Presti ................................................................. 3
Eddie Duino ................................................................. 3

PGA NATIONAL AND SECTION SPECIAL AWARDS

PGA of America Herb Graffis Award .................................. 5
Golf Professional of the Year Award .................................. 5
Horton Smith Trophy ....................................................... 8
Bill Strausbaugh Award .................................................. 10
Teacher of the Year ......................................................... 11
Youth Player Development Award .................................... 12
Player Development Award ............................................. 14
Patriot Award ............................................................... 15
Merchandisers of the Year ................................................. 16
Merchandiser of the Year -- Public .................................. 16
Merchandiser of the Year -- Private .................................. 17
NCPGA Merchandiser of the Year – Resort ....................... 19
Club Fitter of the Year .................................................... 20
Sales Representative of the Year ..................................... 21
Sports Media Representative of the Year ......................... 22
Assistant Apprentice of the Year ..................................... 24
Golf Course Superintendent of the Year ......................... 25

OTHER AWARDS & HONORS ............................................. 26
The PGA Golf Professional Hall of Fame originated in 1940 at the suggestion of famed sportswriter Grantland Rice. Most of the original inductees were later enshrined at the PGA World Golf Hall of Fame in Pinehurst, N.C. In 1993, The PGA of America ceased operations of the PGA World Golf Hall of Fame and most of the Pinehurst-enshrined members were transferred to the new World Golf Hall of Fame in St. Augustine, Fla. When The PGA opened the PGA Historical Center (now renamed the PGA Museum of Golf) in Port St. Lucie, Fla., in 2003, it paved the way for the first home of the PGA Golf Professional Hall of Fame.

The Hall of Fame recognizes all PGA members who have made significant and lasting contributions to the building of The PGA of America and the game of golf. The inductees include PGA Presidents, PGA Golf Professional of the Year award winners as well as those PGA Professionals who also distinguish themselves as competitors while in service to The PGA of America.

It is the highest honor that The PGA of America can bestow upon its membership. The Northern California PGA Section is honored to have four individuals from our Section as part of this elite group of Professionals.
Lyle Wehrman
Lyle O. Wehrman of Merced, Calif., was named the PGA Golf Professional of the Year, in 1964. Wehrman served the Northern California PGA Section as president from 1962 to 1964 and was national PGA vice president from 1968 to 1970. He was named NCPGA Golf Professional of the Year in 1963 and 1964. Wehrman was inducted into the PGA Golf Professional Hall of Fame in 2005.

Ken Morton Sr.
Ken Morton, Sr. is a native of Sacramento, Calif., was named PGA Golf Professional of the Year in 1998. Morton started in the golf profession as a caddy when he was just 11 years old. He caddied, worked in the shop, repaired golf clubs and picked up the driving range at Del Paso while attending El Camino High School. He won the Northern California High School Championship and later won the California State Junior College Championship while attending Sacramento City College. Morton started working part-time for 1962 PGA Golf Professional of the Year Tom Lo Presti at Haggin Oaks and is still there more than 50 years later. In 1978, Morton was asked to become a member of the PGA of America’s Education Faculty. A PGA Master Professional, Morton was inducted into the PGA Golf Professional Hall of Fame in 2005 for his contributions to The PGA, the game of golf and its members.

Tom Lo Presti
Tom LoPresti of Sacramento, Calif., was named the PGA Golf Professional of the Year, in 1962. LoPresti was the head golf professional of Haggin Oaks Golf Club from 1931 until his death in 1996. He was inducted into the PGA Golf Professional Hall of Fame in 2005.

Eddie Duino
Eddie Duino of San Jose, Calif., was named the PGA Golf Professional of the Year, in 1959. He was inducted into the PGA Golf Professional Hall of Fame in 2005.
PGA NATIONAL AND SECTION SPECIAL AWARDS

As a constant reminder that the PGA of America stands for excellence in golf, the national organization and its constituent Sections confer merit awards and honors annually on outstanding member professionals.

In 2009, President Bob Young appointed PGA Professional and At-Large Director Cathy Jo Johnson to chairman of the Special Awards Committee. In this role, Johnson formed a committee consisting of a representative from each of the Chapters, which is intact to this day. The committee also reviewed and created criteria and eligibility per award category in an effort to improve the Awards Program.

The NCPGA Special Awards Committee bestows the following awards on an annual basis:

- Golf Professional of the Year*
- Teacher of the Year*
- Horton Smith*
- Bill Strausbaugh *
- Youth Player Development Award *
- Merchandiser of the Year (Public, Private, Resort)*
- Player Development Award*
- Patriot Award*
- Assistant Apprentice of the Year
- Club Fitter of the Year
- Sports Media Representative of the Year
- Sales Representative of the Year
- Golf Course Superintendent of the Year
*Indicates Section award categories which are recognized by the PGA of America. The current year award winners are submitted for National consideration the following year.

**PGA of America Herb Graffis Award**

In 1998 and 1999, the Northern California Section was the recipient of the coveted Herb Graffis Award from the PGA of America. This award is given to the top PGA Section in the country whom raises the most funds for junior golf. These funds were raised through the PGA of America National Golf Marathon, held at facilities throughout the Section. The number one fundraising club was Silver Creek Valley CC (San Jose, CA) with a total of $31,195, second was Los Altos CC with $22,780.

**Golf Professional of the Year Award**

The most prestigious honor a club professional can achieve is the Golf Professional of the Year citation, which reflects the total contribution made by the professional and the respect shown by his colleagues. The award encompasses excellence in all aspects of the game and business --performance on the job, management of the operation, service to member/players, promotion of golf, service to the Section and the national association, and service to the community and golf in general.

Since the inception of the award, the NCPGA Section has had four National PGA of America Golf Professional of the Year recipients, each having been inducted into the PGA Hall of Fame:

- Eddie Duino, San Jose CC, 1959
- Tom LoPresti, Haggin Oaks GC 1962
- Lyle Wehrman, Merced CC, 1964
- Ken Morton, Sr, Haggin Oaks Golf Complex, 1998
It is worth noting that the first award in the Section (1955) was initiated by the newspapers of the area whose representative sports columnists selected the one professional who did the most for golf in the Northern California area. The initial recipient was Pat Markovich of Richmond CC. There was no selection in 1956, and in 1957, the Section took over the process. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.

2015  Dede Moriarty, Presidio Golf Course & Lake Merced Golf Club, San Francisco, CA/Daly City, CA
2014  Pat Jones, Bayonet & Black Horse Golf Courses, Seaside, CA
2013  Len Dumas, Contra Costa Country Club, Pleasant Hill, CA
2012  Dave Lewis, Stripes Practice Center, Tracy, CA
2011  Monte Koch, Chardonnay GC, Napa, CA
2010  Gus Jones, Martis Camp Club, Truckee, CA
2009  Jim Kepler, Eagle Valley GC, Carson, NV
2008  John Abendroth, Celtic Golf Management, San Francisco, CA
2007  Sue Fiscoe, Creekside GC (FM Golf), Modesto, CA
2006  Fred Elliott, Rosewood Lakes GC, Reno, NV
2005  Jim Langley, Cypress Point Club, Pebble Beach, CA
2004  Mike Mazzaferri, Hidden Valley CC, Reno, NV
2003  Shim La Goy, Orinda CC, Orinda, CA
2002  Bob Young, Elkhorn CC, Stockton, CA
2001  Brad Lozares, Palo Alto Municipal GC, Palo Alto, CA
2000  Pat Gould, Peach Tree CC, Marysville, CA
1999  Rick Jetter, Spring Valley GC, Milpitas CA
1998  R.J. Harper, Pebble Beach Golf Links, Pebble Beach, CA
1997  Paul Wilcox, Jr., Diablo CC, Diablo, CA
1996  Mike Rawitser, Santa Teresa GC, San Jose, CA
1995  Lou Eiguren, Edgewood Tahoe GC, Stateline, NV
1994  Ken Morton, Sr., Haggin Oaks GC, Sacramento, CA
1993  Ed Hester, Marin CC, Novato, CA
1992  Al Krueger, Round Hill CC, Alamo, CA
1991  Rod Metzler, Empire Golf, Inc.
1990  Jerry Thormann, Sunol Valley GC, Sunol, CA
1989  Mike Mattingly, Ft. Washington G&CC, Fresno, CA
1988  Al Vaccaro, California Club,
1987  Charlie Eddie, La Rinconada CC, Los Gatos, CA
1986  Ty Caplin, Elkhorn CC, Stockton, CA
1985  Ty Caplin, Elkhorn CC, Stockton, CA
1984  Steve Adams, San Joaquin CC, Fresno, CA
1983  Dan Lippstreu, Las Positas GC, Livermore, CA
1982  Orrin Vincent, Edgewood/Tahoe GC, Stateline, NV
1981  Dale Mead, Del Rio CC, Modesto, CA
1980  Gary Plato, San Jose CC, San Jose, CA
1979  Charles “Bud” Finger, Stanford U GC, Stanford, CA
1978  Steve Menchinella, Sunnyside, Fresno, CA
1977  Gary Loustalot**, DeLaveaga GC, Santa Cruz, CA
1976  Bob Badger, El Macero CC, Davis, CA
1975  Art Armstrong, Presidio GC, San Francisco, CA
1974  Bert Stamps, Rancho Murrieta GC, Rancho Murrieta, CA
1973  Joe Mortara, Sr., Vallejo GC, Vallejo, CA
1972  Bill Corbett, Meadow Club, Fairfax, CA
1971  Dick Fry, Lake Chabot GC, Oakland, CA
1970  Joe Zakarian, Los Altos CC, Los Altos, CA
1969  Ed Loustalot**, Valley Hi CC, Elk Grove, CA
1968  Tal Smith, Claremont CC, Oakland, CA
1967  John Geertsen, Sr., San Francisco GC, San Francisco, CA
1966  John Zontek, Contra Costa CC, Pleasant Hill, CA
1965  John Zontek, Contra Costa CC, Pleasant Hill, CA
1964  Lyle Wehrman,* Merced CC, Merced, CA
1963  Lyle Wehrman, Merced CC, Merced, CA
1962  Tom LoPresti*, Haggin Oaks GC, Sacramento, CA
1961  Dewey Longworth, Claremont CC
1960  Tom Fry, San Mateo GC, San Mateo, CA
1959  Eddie Duino, Sr.*, San Jose CC, San Jose, CA
1958  Tom LoPresti, Haggin Oaks GC, Sacramento, CA
1957  Bill Corbett, Castlewood CC, Pleasanton, CA
1956  No selection
1955  Pat Markovich, Richmond CC, Richmond, CA
* National winners
**Father/son combination

**Horton Smith Trophy**

The Horton Smith Trophy recognizes the PGA Professional who is the model educator of PGA Golf Professionals. This award is designed to give special recognition to an individual PGA Professional for outstanding and continuing contributions to professional education.

Dale Mead, the Section winner in 1980, was also the national recipient. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.

2015  Tom Morton, Haggin Oaks Golf Complex, Sacramento, CA
2014  Ward Sutton, Hidden Valley Country Club, Reno, NV
2013  Gregory Raleigh, Somersett Country Club, Reno, NV
2012  Ed Hester, Cameron Park CC, Cameron Park, CA
2011  Dede Moriarty, Presidio GC, San Francisco, CA
2010  Scott Prenez, Diamond Oaks GC, Roseville, CA
2009  Jan Usher, Montreux G&CC, Reno, NV
2008  Gus Jones, Montreux G&CC, Reno, NV
2007  Ron Runberg, Brooktrails GC, Willits, CA
2006  Tom Morton, Haggin Oaks Golf Complex, Sacramento, CA
2005  Janet Davis, Los Lagos GC, San Jose, CA
2004  Mike Woods, Haggin Oaks Golf Complex, Sacramento, CA
2003  Jan Usher, Lakeridge GC, Reno, NV
2002  John Bernstein, Burlingame Golf Center, Burlingame, CA
2001  Jim Salazar, Sierra View CC, Roseville, CA
2000  Russell Sylte, Darkhorse GC, Auburn, CA
<table>
<thead>
<tr>
<th>Year</th>
<th>Winner</th>
<th>Club, City, State</th>
</tr>
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<tbody>
<tr>
<td>1999</td>
<td>Laird Small</td>
<td>Pebble Beach GL, Pebble Beach, CA</td>
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<tr>
<td>1998</td>
<td>Bruce Lewis</td>
<td>San Juan Oaks GC, San Juan Bautista, CA</td>
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<tr>
<td>1997</td>
<td>Jan Usher</td>
<td>Lakeridge GC, Reno, NV</td>
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<tr>
<td>1996</td>
<td>Bruce Lewis</td>
<td>San Juan Oaks GC, San Juan Bautista, CA</td>
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<tr>
<td>1995</td>
<td>Jim Salazar</td>
<td>Sierra View CC, Roseville, CA</td>
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<tr>
<td>1994</td>
<td>Paul Lane</td>
<td>Lakeridge GC, Reno, NV</td>
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<tr>
<td>1993</td>
<td>Ken Morton</td>
<td>Haggin Oaks GC, Sacramento, CA</td>
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<tr>
<td>1992</td>
<td>Jerry Thormann</td>
<td>Sunol Valley GC, Sunol, CA</td>
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<tr>
<td>1991</td>
<td>Ken Morton</td>
<td>Haggin Oaks GC, Sacramento, CA</td>
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<tr>
<td>1990</td>
<td>Barry Brumfield</td>
<td>San Jose CC, San Jose, CA</td>
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<td>1989</td>
<td>Barry Brumfield</td>
<td>San Jose CC, San Jose, CA</td>
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<tr>
<td>1988</td>
<td>Barry Brumfield</td>
<td>Contra Costa CC, Pleasant Hill, CA</td>
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<tr>
<td>1987</td>
<td>Steve Adams</td>
<td>Gold Hills CC, Redding, CA</td>
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<tr>
<td>1986</td>
<td>No candidate</td>
<td></td>
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<tr>
<td>1985</td>
<td>Ken Morton</td>
<td>Haggin Oaks GC, Sacramento, CA</td>
</tr>
<tr>
<td>1984</td>
<td>Ken Morton</td>
<td>Haggin Oaks GC, Sacramento, CA</td>
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<tr>
<td>1983</td>
<td>Ken Morton</td>
<td>Haggin Oaks GC, Sacramento, CA</td>
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<tr>
<td>1982</td>
<td>No candidate</td>
<td></td>
</tr>
<tr>
<td>1981</td>
<td>No candidate</td>
<td></td>
</tr>
<tr>
<td>1980</td>
<td>Dale Mead*</td>
<td>Del Rio CC, Modesto, CA</td>
</tr>
<tr>
<td>1979</td>
<td>No candidate</td>
<td></td>
</tr>
<tr>
<td>1978</td>
<td>Gary Plato</td>
<td>San Jose CC, San Jose, CA</td>
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<tr>
<td>1977</td>
<td>No candidate</td>
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<tr>
<td>1976</td>
<td>David Mancour</td>
<td>Carson City GC, Carson City, NV</td>
</tr>
<tr>
<td>1975</td>
<td>Eddie Duino, Sr.</td>
<td>San Jose CC, San Jose, CA</td>
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<tr>
<td>1974</td>
<td>Bob Badger</td>
<td>El Macero CC, Davis, CA</td>
</tr>
<tr>
<td>1973</td>
<td>Lyle Wehrman</td>
<td>Sunol Valley GC, Sunol, CA</td>
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<tr>
<td>1972</td>
<td>Buddy Sullivan</td>
<td>Pasatiempo GC, Santa Cruz, CA</td>
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<td>1971</td>
<td>Charles Leider</td>
<td>Crystal Springs GC, Burlingame, CA</td>
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<tr>
<td>1970</td>
<td>Lyle Wehrman</td>
<td>Sunol Valley CC, Sunol, CA</td>
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*National winner
Bill Strausbaugh Award

The Bill Strausbaugh Award is designed to recognize PGA Professionals who by their day-to-day efforts have distinguished themselves by mentoring their fellow PGA Professionals in improving their employment situations and through service to the community. Upon creation of the award, criteria stipulated that a candidate must have served three years in the employment/club relations area. Present day, this requirement no longer exists.

Recognition by the national PGA of America has been bestowed upon one member of the NCPGA – Dale Mead, who was the first recipient in 1979. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.

2015  Jeff Wilson, Catta Verdera Country Club, Lincoln, CA
2014  Ben Alexander, Bayonet & Black Horse Golf Courses, Seaside, CA
2013  Mike Dowd, Oakdale Golf & Country Club, Oakdale, CA
2012  Ed Hester, Cameron Park CC, Cameron Park, CA
2011  Mark Wotherspoon, Buckingham G&CC, Kelseyville, CA
2010  John Hughes, Reno, NV
2009  Mike Mazzaferri, Performance Golf, Reno, NV
2008  Monte Koch, Chardonnay GC, Napa, CA
2007  Eric Dietz, Ridgemark G&CC, Hollister, CA
2006  Bruce Lewis, Salinas Fairways GC, Salinas, CA
2005  Al Krueger, Round Hill CC, Alamo, CA
2004  Ernie George, Swenson Park GC, Stockton, CA
2003  Al Braga, Del Rey Oaks Driving Range, Del Rey, CA
2002  Jim Lucius, The Olympic Club, San Francisco, CA
2001  Donald DeLorenzo, Gilroy G&CC, Gilroy, CA
2000  Dean James, Oakmont GC, Santa Rosa, CA
1999  Sever Menchinella, Sunnyside CC, Fresno, CA
1998  No candidate
1997  No candidate
1996 No candidate
1995 Mike Rawitser
1994 No one eligible
1993 Paul Wilcox, Jr., Diablo CC, Diablo, CA
1992 No candidate
1991 Ty Caplin, Elkhorn CC, Stockton, CA
1990 Ty Caplin, Elkhorn CC, Stockton, CA
1989 Ty Caplin, Elkhorn CC, Stockton, CA
1988 Ty Caplin, Elkhorn CC, Stockton, CA
1987 Curt Hammond, Davis Municipal GC, Davis, CA
1986 Chris Roderick, Olympic Club, San Francisco, CA
1985 Vic Loustalot, Mira Vista, El Cerrito, CA
1984 Vic Loustalot, Mira Vista CC, El Cerrito, CA
1983 No candidate
1982 No candidate
1981 No candidate
1980 No candidate
1979 Dale Mead*, Del Rio CC, Modesto, CA

**Teacher of the Year**

This laurel, acknowledging distinction in one of the primary areas of golf professional activities, was inaugurated in 1986. The NCPGA Teacher of the Year Award is designed to recognize a PGA Professional who is an outstanding teacher of golf among the ranks of PGA membership. This award is based on a professional’s overall performance in teaching; unusual, innovative and special teaching programs initiated or implemented; articles published; as well as outstanding golfers the professional has instructed. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.
2015  Josh Zander, Stanford GC, Palo Alto, CA
2014  Eric Jones, Eric Jones Golf Academy(The Bridges GC), Orinda, CA
2013  Bill Johnson, Del Rio Country Club, Modesto, CA
2012  Don Leone, Coyote Creek GC, Morgan Hill, CA
2011  Keith Lyford, Old Greenwood, Truckee, CA
2010  John Snopkowski, Santa Teresa GC, San Jose, CA
2009  Dan Schwabe, Presidio GC, San Francisco, CA
2008  Katherine Marren, Pebble Beach Golf Academy, Pebble Beach, CA
2007  Matthew Flenniken, Los Lagos GC, San Jose, CA
2006  Bill Bondaruk, Catta Verdera CC, Lincoln, CA
2005  Scott Krause, Eagle Ridge GC, Gilroy, CA
2004  Ben Alexander, Poppy Hills GC, Pebble Beach, CA
2003  Josh Zander, Presidio GC, San Francisco, CA
2002  Paul Gorman, Meadow Club, Fairfax, CA
2001  Jim Lucius, The Olympic Club, San Francisco, CA
2000  Duke Nicholls, Mountain Valley Golf Center, Woodland, CA
1999  David Mutton, Driving Obsession, San Francisco, CA
1998  Ernie Barbour, San Ramon Royal Vista GC, San Ramon, CA
1997  Jack Doss, Santa Clara Golf & Tennis, Santa Clara, CA
1996  Laird Small, Pebble Beach Golf Academy, Pebble Beach, CA
1995  Mike McTeigue, Sport Sense Golf Center
1994  Rick Rhoads, San Francisco GC, San Francisco, CA
1993  John Geertson, Jr., Poppy Hills GC, Pebble Beach, CA
1992  Haywood “Woody” Wright, Lake Merced G&CC, Daly City, CA
1991  Doug Brooke, Las Positas GC, Livermore, CA
1990  Cotton Kaiser, Salinas Fairways GC, Salinas, CA
1989  Bob Ellsworth, San Jose Municipal GC, San Jose, CA
1988  Mike Mattingly, Fort Washington G&CC, Fresno, CA
1987  Gary Bauer, Fig Garden GC, Fresno, CA
1986  Rick Rhoads, San Francisco GC, San Francisco, CA

Youth Player Development Award
The Youth Player Development Award recognizes the PGA Professional who is a leader in junior golf and who reflects the ideals of those who work with youth. This award was instituted in 1983 by the PGA of America.

The Section’s junior golf activities have been recognized and rewarded throughout the nation. Dan Lippstreu was named the National Junior Golf Promoter of the Year in 1983, and Ken Morton, Sr received the same honors in 1985. Morton also received the national Junior Development Award (Association Category) in 1985. In 2014, Ken Morton, Sr.s son – Tom Morton – followed in his father’s footsteps and was bestowed the National Youth Player Development Award.

Rick Walker was given special national recognition in 1984 for his inter-states and international programs. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.

In 2014, Tom Morton received honors by the PGA of America and was bestowed the 2014 PGA of America Youth Player Development Award.

2015  Shelley McGill-O’Keefe, Spring Creek G&CC, Ripon, CA
2014  Will Robins, Empire Ranch Golf Course, Folsom, CA
2013  Andy Nisbet, Las Positas Golf Course, Pleasanton, CA*Not bestowed/awarded at ceremony.
2012  Tom Morton*, Haggin Oaks Golf Complex, Sacramento, CA
(2014 National Award Winner)
2011  Dan Schwabe, Presidio GC, San Francisco, CA
2010  Stuart Smith, Somersett CC, Reno, NV
2009  Terry Sullivan, Santa Teresa GC, San Jose, CA
2008  Tom Morton, Haggin Oaks Golf Complex, Sacramento, CA
2007  Bill Sendell, Spyglass Hill GC, Pebble Beach, CA
2006  Mike & Denise Mazzaferri, Performance Golf, Reno, NV
2005  Andrew Burt, Pebble Beach GL, Pebble Beach, CA
2004  David Vivolo, Monterey Peninsula CC, Pebble Beach, CA
2003  Thomas Wade, Blue Rock Springs GC, Vallejo, CA
2002  Mike Jonas, Oakmont Country Club, Santa Rosa, CA
2001  Hank Pollex, Palo Alto Municipal GC, Palo Alto, CA
2000  John Russell, Fairgrounds Golf Center, Santa Rosa, CA
1999  Bob Boldt, Boundary Oak GC, Walnut Creek, CA
1998  Ken Morton, Sr., Haggin Oaks GC, Sacramento, CA
1997  Tim Hovancsek, Twelve Bridges GC, Lincoln, CA
1996  Gregg St Germain, Salinas G&CC, Salinas, CA
1995  R.J. Harper, Pebble Beach GL, Pebble Beach, CA
1994  Jeff Chleboun, Alta Sierra G&CC, Grass Valley, CA
1993  Mike Roberson, Visalia CC, Visalia, CA
1992  Shelly Godeken-Wright, Edgewood Tahoe GC, Stateline, NV
1991  John Fite, Claremont CC, Oakland, CA
1990  Brad Lozares, Palo Alto Municipal GC, Palo Alto, CA
1989  Gary Loustalot, DeLaveaga GC, Santa Cruz, CA
1988  Glen Reynolds, Elkhorn CC, Stockton, CA
1987  The following were co-winners:
      Don Harling, Beau Pre GC, McKinnleyville, CA
      Jim Hosley, Baywood G&CC, Arcata, CA
      Mack Provart, Redwood Empire G&CC, Fortuna, CA
      Les Wheeler, Eureka Municipal GC, Eureka, CA
1986  No nominee
1985  R.J. Harper, Pebble Beach GL, Pebble Beach, CA
1985  Ken Morton*, Haggin Oaks GC, National PGA winner
1984  Rick Walker*, DeLaveaga GC, Santa Cruz, CA
1983  Dan Lippstreau*, Las Positas GC, Livermore, CA
1982  Dan Lippstreu, Los Positas GC, Livermore, CA
*National winners

**Player Development Award**

The Player Development Award (name change per PGAHQ in 2012) was created in 2007. It was also known as the President’s Plaque Award and as the Growth of the Game Award. This award is bestowed upon PGA Professionals
for their extraordinary & exemplary contributions to player development and promotion of the game. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.

2015  Will Robins, Will Robins Golf Academy, Folsom, CA  
2014  Tom Morton, Haggin Oaks Golf Complex, Sacramento, CA  
2013  Phil Green, Home on the Range, Newcastle, CA  
2012  Tom Morton, Haggin Oaks Golf Complex, Sacramento, CA  
2011  Ron Kuwata, Sevillano Links at Rolling Hills Casino, Corning, CA  
2010  Angie Rodriguez, Golf Courses at Incline Village, Incline Village, NV  
2009  Shelly Godcken-Wright, Fred and Judy Alexander Foundation  
2008  Barney Bell, Washoe County GC, Reno, NV  
2007  Janet Ortega, Pajaro Valley GC, Royal Oaks, CA

Patriot Award

The Patriot Award is presented to a PGA Professional who personifies patriotism through the game of golf and demonstrates unwavering commitment and dedication to the men and women who have valiantly served and protected the United States of America. Due to the nature of this award, it may not be awarded every year.

This award originated in 2008 at the PGA National level with the recipient being Major Dan Rooney, PGA the founder of Patriot Golf Day, was adopted for Section recognition in 2011. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.

2015  Eric Lippert, Spyglass Hill GC, Pebble Beach, CA  
2014  Tim Burr, Blackhawk Country Club, Danville, CA  
2013  Bob Forse, Rosewood Lakes Golf Course, Reno, NV  
2012  Shim LaGoy, Orinda CC, Orinda, CA
Merchandisers of the Year

The NCPGA Merchandiser of the Year Award is designed to recognize those PGA Professionals who have excelled as business persons / merchandisers in the promotion of golf. The NCPGA honors PGA Professionals in three categories of courses: Private, Public and Resort. This award is recognized at both the National and Section Level. The Section recipient is submitted the following year for National consideration for PGA Award.

Merchandiser of the Year -- Public

2015  Evan Boone, Poppy Hills GC, Pebble Beach, CA
2014  Tim Lindeman, Ridge Creek Dinuba GC, Dinuba, CA
2013  Rob Dugan, Presidio GC, San Francisco, CA
2012  Rich Bin, Palo Alto Muni GC, Palo Alto, CA
2011  Justin Williams, Poppy Hills GC, Pebble Beach, CA
2010  Rodney Wilson, Harding Park GC, San Francisco, CA
2009  Jim Carra, Oakmont GC, Santa Rosa, CA
2008  Dennis Tuhn, San Jose Municipal GC, San Jose, CA
2007  Mike Woods*, Haggin Oaks Golf Complex, Sacramento, CA
       (National Award Winner 2008)
2006  Ken Woods, Pasatiempo GC, Santa Cruz, CA
2005  Brad Braden*, Poppy Ridge GC, Livermore, CA
       (National Award Winner 2006)
2004  Dallas Goldsmith, Stonetree GC, Novato, CA
2003  Kevin Petrie, Whitney Oaks GC, Rocklin, CA
2002  Tom Nelson, Sea Ranch Golf Links, Gualala, CA
2001  Mike Mazzaferri, Red Hawk GC, Sparks, NV
2000  Bob Higgins & Tyler Jones, Poppy Hills GC, Pebble Beach, CA
1999  Gary Loustalot, De Laveaga GC, Santa Cruz, CA
1998  Bob McGrath, San Jose Municipal GC, San Jose, CA  
1997  Ken Morton, Sr., Haggin Oaks Golf Complex, Sacramento, CA  
1996  Ken Morton, Sr., Haggin Oaks Golf Complex, Sacramento, CA  
1995  Todd Ponti, Rancho Canada GC, Carmel, CA  
1994  Dave Fowler, Buchanan Fields GC, Concord, CA  
1993  John Wagner, Half Moon Bay GL, Half Moon Bay, CA  
1992  Bob Mejias, Santa Teresa GC, San Jose, CA  
1991  Gordon Knott & Gary Bauer, Fig Garden GC, Fresno, CA  
1990  Ken Morton, Sr.*, Haggin Oaks Golf Complex, Sacramento, CA  
1989  Art Wilson, Sunnyvale Municipal GC, Sunnyvale, CA  
1988  Brad Lozares, Palo Alto Municipal GC, Palo Alto, CA  
1987  Mike Rawitser, Santa Teresa GC, San Jose, CA  
1986  Steve Elbe, Tony Lema GC, San Leandro, CA  
1985  Bob Boldt, Boundary Oaks GC, Walnut Creek, CA  
1984  No Record  
1983  Mike Paniccia, Visalia Plaza GC, Visalia, CA  
1982  Dan Lippstreu, Las Positas GC, Livermore, CA  
1981  Tom LoPresti & Ken Morton, Sr., Haggin Oaks GC, Sacramento, CA  
1980  Mike Rawitser, San Jose Municipal GC, San Jose, CA  
1979  Gary Loustalot, De Laveaga GC, Santa Cruz, CA  
1978  Tom LoPresti & Ken Morton, Sr., Haggin Oaks Golf Complex, Sacramento, CA  

*PGA National Award Recipient

Merchandiser of the Year -- Private

2015  Brad Streza, La Rinconada GC, Los Gatos, CA  
2014  Gus Jones, Martis Camp Club, Truckee, CA  
2013  Tim Burr, Blackhawk CC, Danville, CA  
2012  Andy Kimball, La Rinconada CC, Los Gatos, CA  
2011  Eric Goettsch, Tehama GC, Carmel, CA  
2010  Pat Gould, Peach Tree Country Club, Marysville, CA  
2009  David Vivolo, Monterey Peninsula CC, Pebble Beach, CA

Awards for Excellence
2008  David Plotnik, Round Hill CC, Alamo, CA
2007  Shim LaGoy, Orinda CC, Orinda, CA
2006  John Hughes, Castlewood CC, Pleasanton, CA
2005  Mark Caufield, Blackhawk CC, Danville, CA
2004  John McMullen, Mayacama GC, Santa Rosa, CA
2003  Brian Soczka, Mira Vista CC, El Cerrito, CA
2002  David Vivolo, Monterey Peninsula CC, Pebble Beach, CA
2001  Eric Peterson, Lahontan GC, Truckee, CA
2000  Steve Snyder, Meadow Club, Fairfax, CA
1999  Michael Green, Del Paso CC, Sacramento, CA
1998  Scott Hoyt, Almaden CC, San Jose, CA
1997  Bruce Kaiser, Serrano CC, El Dorado Hills, CA
1996  Jim Lucius, The Olympic Club, San Francisco, CA
1995  Shawn McEntee, Pasatiempo GC, Santa Cruz, CA
1994  Carol Pence, Mira Vista CC, El Cerrito, CA
1993  Ron Cropley, Elkhorn CC, Stockton, CA
1992  Larry O’Leary, Castlewood CC, Pleasanton, CA
1991  Al Vaccaro, California Club, South San Francisco, CA
1990  Rob Frederick, Blackhawk CC, Danville, CA
1989  Al Krueger, Round Hill CC, Alamo, CA
1988  Bill Womeldorf, Del Rio CC, Modesto, CA
1987  Brian Inkster, Los Altos CC, Los Altos, CA
1986  Rod Metzler, Visalia CC, Visalia, CA
1985  Harry Turner, Carmel Valley Ranch CC, Carmel, CA
1984  No Selection
1983  Steve Adams, San Joaquin CC, Fresno, CA
1982  Al Braga, Villages CC, San Jose, CA
1981  Steve Menchinella, Sunnyside CC, Fresno, CA
1980  Lou Eiguren, The Olympic Club, San Francisco, CA
1979  Russ Dicks, Castlewood CC, Pleasanton, CA
1978  Ray Orr, Orinda CC, Orinda, CA
NCPGA Merchandiser of the Year – Resort

2015  Marianne Atwell, Pebble Beach Company, Pebble Beach, CA
2014  Rusty Seymour, Yocha Dehe Golf Club, Brooks, CA
2013  Kyle Winn, Half Moon Bay GL, Half Moon Bay, CA
2012  Charlie Kent, Incline Village GC, Incline Village, NV
2011  Pete Smith, North Star at Tahoe GC, Truckee, CA
2010  Lou Eiguren, Genoa Lakes GC & Resort, Genoa, NV
2009  Kevin Niessner, Half Moon Bay GL, Half Moon Bay, CA
2008  Randy Fox, Edgewood Tahoe GC, Stateline, NV
2007  Greg Enholm, The Resort at Redhawk, Sparks, NV
2006  Dirk Skillicorn, Coyote Moon GC, Truckee, CA
2005  Travis Skeesick, CordeValle GC, San Martin, CA
2004  Bob Caldwell, Bodega Harbour GL, Bodega Bay, CA
2003  Michael Sizemore, Red Hawk GC, Sparks, NV
2002  Matt Ochs, The Dragon at Gold Mountain, Greaeagle, CA
2001  David Anderson, Golf Club at Quail Lodge, Carmel, CA
2000  Van Batchelder, Whitehawk Ranch GC, Clio, CA
1999  John Hughes, Incline Village GC, Incline Village, NV
1998  Shane Balfour, Diablo Grande Resort, Patterson, CA
1997  Robert Hickam, Resort at Squaw Creek, Olympic Valley, CA
1996  Dale Kincaid, Spyglass Hill GC, Pebble Beach, CA
1995  No Nominee
1994  R.J. Harper & Steve Cryan, Pebble Beach GL, Pebble Beach, CA
1993  Mike Jonas, Fountaingrove G&CC, Santa Rosa, CA
1992  John Hughes & Denise Quienalty, Incline Village GC, Incline Village, NV
1991  No Selection
1990  John Hughes, Incline Village GC, Incline Village, NV
1989  Lou Eiguren, Edgewood Tahoe GC, Truckee, CA
1988  Nick Lombardo, Rancho Canada GC, Carmel, CA
1987  Jim Anderson, Northstar at Tahoe GC, Truckee, CA
1986  Dennis Kalkowski, Bodega Harbour GL, Bodega Bay, CA
1985  Orinn Vincent, Edgewood Tahoe GC, Stateline, NV
1984  No Selection
1983  Dana Booth, Spyglass Hill GC, Pebble Beach, CA
1982  Paul Lane, Lake Shastina Golf Resort, Weed, CA
1981  Orinn Vincent, Edgewood Tahoe GC, Stateline, NV
1980  Orinn Vincent, Edgewood Tahoe GC, Stateline, NV
1979  Lane Christiansen, Incline Village GC, Incline Village, NV
1978  Orinn Vincent, Edgewood Tahoe GC, Stateline, NV

**Club Fitter of the Year**

Club Fitter of the Year Award is designed to recognize a PGA Professional who has exhibited great knowledge in club fitting while striving to improve the game through properly fitted equipment. This award acknowledges the professional expertise in an important facet of the game and business of golf and was started in 1985. This award is recognized at the Section level only.

2015  Paul Wyrybkowski, Silver Creek Valley Country Club, San Jose, CA
2014  Greg Ciavarelli, Haggin Oaks Golf Complex/Cleveland/Srixon, Sacramento, CA
2013  Pat Jones, Bayonet & Blackhorse GC, Seaside, CA
2012  Rex Denham, Beau Pre GC, McKinleyville, CA
2011  Joe Wisocki, Ridge Creek Dinuba, Dinuba, CA
2010  Shaun Barnes, Haggin Oaks Golf Complex, Sacramento, CA
2009  Bobby Siravo, Golf Etc. Folsom, Folsom, CA
2008  David Stockly, Haggin Oaks Golf Complex, Sacramento, CA
2007  Rob Weizer, Haggin Oaks Golf Complex, Sacramento, CA
2006  Michael Schy, Riverbend GC, Madera, CA
2005  Shawn Kelly, The Ridge GC, Auburn, CA
2004  Steve Snyder, Indian Valley GC, Novato, CA
2003  Matt Flenniken, Los Lagos GC, San Jose, CA
2002  Valentine Verhunce, Adobe Creek GC, Petaluma, CA
2001  Tom Ringer, Visalia CC, Visalia, CA
2000  Tim Skophammer, Haggin Oaks Golf Complex, Sacramento, CA
1999  Matthew Holm, Champions GL, Sacramento, CA
1998  Todd Pontti, Rancho Canada GC, Carmel, CA
1997  Steve Janisch, San Juan Oaks GC, San Juan Bautista, CA
1996  Annelise Glueck, Diablo CC, Diablo, CA
       Eric Peterson, Brighton Crest CC, Friant, CA
1995  Ken Morton, Sr., Haggin Oaks Golf Complex, Sacramento, CA
1994  Alan Thomas, Manteca Park GC, Manteca, CA
1993  Matt Flenniken, San Jose Municipal GC, San Jose, CA
1992  Brad Lozares, Palo Alto Municipal GC, Palo Alto, CA
1991  Steve Elbe, Tony Lema GC, San Leandro, CA
1990  Mike Roberson, Valley Oaks GC, Visalia, CA
1989  Matt Flenniken, San Jose Municipal GC, San Jose, CA
1988  Mark Smithwick, Menlo CC, Redwood City, CA
1987  Chris Bitticks, Santa Teresa GC, San Jose, CA
1986  No Nominee
1985  Bob Boldt, Boundary Oaks GC, Walnut Creek, CA

Sales Representative of the Year

The NCPGA Sales Representative of the Year Award is awarded to an individual for their service to Northern California PGA Professionals, their merchandising team members and to the Section. This award is recognized at the Section level only.

2015  Mike Snowden, Snowden Golf
2014  Steve Gardner, Titleist/Acushnet
2013  Gary Renelt, NCGRA/Bridgestone
2012  Derone Thrasher, Derone Enterprises
2011  John Vetter, Antigua
2010  Bobby Schultze, PGA, Oakley Golf
2009  Ryan Chin, AMA Golf
2008  Co-sales representatives: Ted Bacci, Titleist/Cobra & Darren McCray, Nike Golf
2007  Terry Kuhns, Independent Rep., Tracy, CA
2006  Pat Lyle, Tehama
2005  Dave Nelson, Club Car, Inc.
2004  Herb Peterson, E-Z-Go Textron, San Leandro, CA
2003  Dennis Younglove, Western Golf, El Macero, CA
2002  Rick Sigel, Acordia Insurance of California, Sacramento, CA
2001  Frank Carr, Danville, CA
2000  Joe Flake, ILT Golf Vacations
1999  Mark Doris
1998  Carl Cowan
1997  No candidate
1996  John Gilkison
1995  Mike Brannan
1994  Barbara Nichols
1993  Vern Waskom
1992  Eric Cargo
1991  John Gilkison
1990  Pete Santora
1989  Dave Menary III
1988  Bill Meyers
1987  Kent Wilson
1986  Bill Ward
1985  John Mehigan
1984  Carl Cowan
1983  Bob Lincoln & Bruce Wilson
1982  Bob Lincoln
1981  John Schiro & Hershel Noonkester

**Sports Media Representative of the Year**

The NCPGA Sports Media Representative of the Year Award is awarded to an individual who has done an exceptional job in promoting and reporting the story
of the PGA Professional in the Northern California Section. This award is recognized at the Section level only.

2015  Susan Fornoff, GottaGoGolf Magazine  
2014  Emmy Moore Minister, Voice of the Valley TV & Moore Minister Media Consulting Group  
2013  Jerry Stewart, Monterey Herald, Monterey, CA  
2012  Marty James, Napa Valley Register, Napa, CA  
2011  Dan Hinman, Reno Gazette Journal, Reno, NV  
2010  Frank LaRosa, LaRosa & Associates, Sacramento, CA  
2009  Ted Mills & Pat Kelley, The Golf Guys Radio Show, Modesto, CA  
2008  David Marzetti, The Shagbag Golf Show 1460AM KION, Carmel, CA  
2007  Michael Jacobi, KRML – 1140 AM, Carmel, CA  
2006  Vic Williams, Fairways & Greens Magazine, Reno, NV  
2005  Frank LaRosa, LaRosa & Associates, Sacramento, CA  
2004  Shaw Kobre, In the Loop Golf, Santa Rosa, CA  
2003  Bob Koczor, Golf Today Magazine, San Carlos, CA  
2002  John Abendroth & Mitch Juricich, Hooked on Golf, San Francisco, CA  
2001  Ed Vyeda, Jerry Stewart & Joe Wolfcale, Monterey Herald, Monterey, CA  
2000  John Schumacher, Sacramento Bee, Sacramento, CA  
1999  Ron Agostini, Modesto Bee, Modesto, CA  
1998  Vince Mastracco, Golf Talk Radio, Fair Oaks, CA  
1997  Frank Pollard, The Freelance, Hollister, CA  
1996  Brad Harlan, The Monterey Show  
1995  Ken Rothouse  
1994  Bruce Meadows, Santa Rosa Press Democrat  
1993  Frank Dill/Mike Cleary, KNBR Radio, San Francisco, CA  
1992  Art Rosenbaum, San Francisco Chronicle  
1991  Jan Hutchins, KICU-TV Channel 36  
1990  Bob Murphy, Sportscaster, Santa Cruz, CA  
1989  Robert Kaufman, Golf Today  
1988  Frank Dill, KNBR Radio, San Francisco, CA  
1987  Dan Hruby, San Jose Mercury News
1986  Mark Soltau, San Francisco Examiner  
1985  John Hallisey, Monterey Peninsula Herald  
1984  Charles Zeno, Contra Costa Times  
1983  Fred Merrick, San Jose Mercury News  
1982  Bruce Farris, Fresno Bee  
1981  Dave Wik, Peninsula Times Tribune  
1980  Art Gatts, Redding Record Searchlight  
1979  Steve Mona, Tri-Valley Herald, Fremont Argus

**Assistant Apprentice of the Year**

The NCPGA Assistant Apprentice of the Year Award is designed to recognize a PGA Assistant Professional (A-8 or A-6) or Apprentice (Class B) for their overall performance as an Assistant or Apprentice. This award is based on a professional’s overall performance in leadership, service to the Section and community and promotion of the game of golf.

In 2009, Taylormade Adidas signed as a National Partner with the PGA of America for the Assistant Professional of the Year Award which included a scholarship check as well as full line staff contract. The committee made the determination to bestow the award in conjunction with the current selection. To date, Taylormade Adidas Ashworth remains a National partner of this Section Award. This award is recognized at the Section level only.

2014  Mike Spiller, Bayonet & Black Horse Golf Courses, Seaside, CA  
2014  Darcy Milligan, Bayonet & Black Horse Golf Courses, Seaside, CA  
2013  Joe Dolby, Palo Alto Hills G&CC, Palo Alto, CA  
2012  Ray Otis, CordeValle Resort, San Martin, CA  
2011  Brant Wilson, Carmel Valley Ranch, Carmel, CA  
2010  Ryan Farb, Poppy Hills GC, Pebble Beach, CA  
2009  Eric Lippert, Del Monte GC, Monterey, CA  
2008  Eric Goettsch, Tehama GC, Carmel, CA  
2007  Tom James, Madera G&CC, Madera, CA

*Awards for Excellence*
2006 Jerrel Grow, Corral De Tierra CC, Salinas, CA
2005 Tad McCormick, Sonoma National GC, Sonoma, CA
2004 Jim Stewart, El Dorado Hills GC, El Dorado, CA
2003 Tighe Hammam, Saddle Creek GC, Copperopolis, CA
2002 Tom Morton, Bing Maloney GC, Sacramento, CA
2001 Kelly Runkle, Granite Bay GC, Granite Bay, CA
2000 Tim Pometta-Horn, Rancho Murieta CC, Rancho Murieta, CA
1999 Len Dumas, Rossmoor GC, Walnut Creek, CA
1998 Geoff Rookard, Woodbridge G&CC, Woodbridge, CA
1997 Jacob Angel / Andy Slattery
1996 Don Winter
1995 No record
1994 No record
1993 Tracy Stansberry, Santa Clara Golf & Tennis, Santa Clara, CA
1992 Dana Banke
1991 Shawn Kelly
1990 Joey Neff
1989 Bob Bowker, Salinas Fairways GC, Salinas, CA
1988 John Dal Corrobo
1987 Tim Huber, Twain Harte GC, Twain Harte, CA
Brad Heninger, Palo Alto Municipal GC, Palo Alto, CA
1972 Murray Jacobs
1971 Murray Jacobs

**Golf Course Superintendent of the Year**

The NCPGA Golf Course Superintendent of the Year Award is bestowed an individual for their service and contributions to the game of golf within the Northern California PGA Section. This award is recognized at the Section level only.
2015  Matt Dillon, Granite Bay Golf Club, Granite Bay, CA
2014  Stacy Baker, Haggin Oaks Golf Complex, Sacramento, CA
2013  Pat Finlen, Olympic Club, San Francisco, CA

OTHER AWARDS & HONORS

Golf Course Owner of the Year
Presented in 1985 at the semi-annual meeting in Reno. Recipients were Brooks Park and Margaret Pruett, owners of Edgewood-Tahoe GC, for their contribution to the game of golf and the Section by their unselfishness in granting use of their course for many events.

NCPGA President’s Award
This award is a special recognition to show appreciation to those who provide outstanding support to NCPGA activities.
2013  Peter Cazzolla, Capital Insurance Group
1990  Hershel Noonkester, Dunlop Golf
1989  Len Ross, Fresno, CA
1988  Jerry Shumpert, Oldsmobile Co., San Francisco Zone Advertising Mgr
1987  Harmon Morell, Pepsi Cola, San Joaquin Bottling Company

NCPGA Outstanding Service Award
This award is an acknowledgment for significant contributions to the Section.
1988  Dr. Pete Zidnak, San Jose State University, San Jose, CA
1987  Chris Roderick, Olympic Club, San Francisco, CA

Lyle O. Wehrman Service Award
The Lyle O. Wehrman Service Award was established in 1995 and presented at the Annual Meeting of the membership on February 27, 1995 held at Elkhorn Country Club (Stockton, CA). The purpose of the award is to honor dedicated
and exemplary volunteer service to the NCPGA as typified by long time PGA Professional Lyle O. Wehrman.

Wehrman was a dedicated member of The PGA of America since Dec. 11, 1939; up to his passing on September 24, 2010 at the age of 94. He served as president of the Northern California Section from 1962 to 1964 and was national PGA vice president from 1968 to 1970. He was named NCPGA Golf Professional of the Year in 1963 and 1964 and was later inducted into the PGA Golf Professional Hall of Fame. Wehrman’s career in golf started in his youth as a caddie at Lake Chabot Golf Course in Oakland, where he also worked at the driving range and in the golf shop. In 1942 he entered the Army and was stationed in the Philippines where he served as a First Lieutenant and earned a Bronze Star medal for his courageous efforts in combat operations.

In 1946 Wehrman returned to Lake Chabot for a short time before accepting the PGA head golf professional position at Merced Golf & Country Club. Wehrman would later serve as PGA head golf professional in the San Francisco Bay Area at both Diablo Country Club and Sunol Valley Golf Course. Several of the young juniors he taught/mentored later followed in his footsteps as standout players who became PGA club professionals.

Wehrman will be best remembered for his years of dedicated service to the Northern California PGA, with assignments that spanned from executive director (in the mid ‘70s) to longtime board member while chairing several Section committees. He served as Section historian and director of senior affairs and was an NCPGA honorary director at the time of his passing.

Wehrman also had strong ties to the Northern California Golf Representatives Association (NCGRA), having served as their executive director up until the age of 93.

He was an active member of the NCPGA tournament committee and officiated hundreds of events, including Player Ability Tests and PGA Tour qualifiers (Stage I & II). One of his favorite assignments (in the ‘70s and ‘80s) was serving
as the starter on the first tee at Pebble Beach Golf Links during “The Crosby,” now commonly known as the AT&T Pebble Beach National Pro-Am.

In 2006, the Northern California Golf Association (NCGA) honored him with their prestigious Distinguished Service Award.

The staff driven award acknowledges the unselfish time and energy the individual provides to their fellow professionals and the association.

**Rick Jetter (1995)**

Jetter volunteered countless hours serving as the Section’s Tournament Chairman and worked with fellow professionals to improve Section events and strengthen relationships with tournament partners. In the 1960’s he served on the Section Board of Director’s and in 1973 was elected as Section President. In the mid-1980’s he took a year off to play on the Senior Tour. He has organized such events as the Nor Cal Open, and served as the Section’s Senior Division President all while participating in Section events and soliciting partnerships.

**Paul Wilcox, Jr (1996)**

During his first year as President, Wilcox encouraged the long range planning process for the Section, which strengthened Section Committees and assisted in providing more efficient staff services to Section Professionals. Among his most notable accomplishments, was his direct input into professionalizing both PAT administration and various PGA membership functions. He also worked diligently to be accessible to the membership whenever a question arose, all while performing his numerous duties as a Head Professional at Diablo Country Club.

**Judy Humphrey (2003)**

Humphrey was bestowed this award for her volunteer contributions to the NCPGA Section. Humphrey was the spouse of former Executive Director
Scott Humphrey, PGA. She assisted onsite at events, meetings and in the office.

**Hershel Noonkester Apprentice of the Year Scholarship Award**

Established in 1987 by Noonkester to encourage more participation by registered apprentices in Assistants/Apprentice Association activities and PGA community service programs, to “give something back to golf,” and to show appreciation for the support he has received in the Section. *The last record of this award being bestowed is 1993.*

1993  Tracy Stansberry, Santa Clara Golf & Tennis Club
1992  Dana Banke, Adobe Creek GC
1991  Shawn Kelly, Ancil Hoffman GC
1990  Joey Neff, Santa Rosa G&CC
1989  Rob Bowker, Salinas Fairways GC
1988  John Dal Corrobo, Palo Alto Municipal GC
1987  Brad Heninger, Palo Alto Municipal GC

**Shop Display and Promotion Contest**

In 1983 Art Wilson was selected as the first place winner in a national contest sponsored by *Golf Industry* magazine; recognizing his consistent creative merchandising efforts, highlighted by his million dollar sidewalk sale.

**America’s 100 Best Golf Shops**

The editors of *Golf Shop Operations* magazine felt there was no definitive method to rank the country’s golf shops according to business factors that
mattered most: sales and performance. They undertook the task and enlisted support from a group of nominators nationwide.

The criteria and guidelines for selecting and judging America’s finest golf shops centered on the areas of equipment and apparel, business performance, staff management, shop appearance, and service and strength vs. the competition.

In January 1986 GSO announced the results of its Search for Excellence with the first ranking of the nation’s 100 top shops. An annual list has been published in subsequent years.

The NCPGA professionals and courses who received ranking on this prestigious list are indicated below with year of selection:

**Private Country Clubs**
Blackhawk CC:
Al Vaccaro, ’86, ’87
Rob Frederick, ’88, ’89, ’90
Rob Frederick/Kathleen Oakey, ’91, ’92

**Municipal Courses**
Ancil Hoffman GC:
Steve Price, ’87, ’89, ’92
Steve Price/William Price ‘88
Steve Price/Helen Price, ’90, ’93
Steve Price/Helen Price/Courtney Foster, ’91

Bing Maloney GC:
Tom E. Doris, '86, '89, '90
Tom E. Doris/Victor E. Pitton, ’91, ’92, ’93, ’94

Haggin Oaks GC:
Ken Morton, ’91, ’93, ‘94
Ken Morton, Sr./Dave Martin/Jane Feld ‘92

Palo Alto Municipal GC:
Brad Lozares, ’86, ’87, ’88, ’89, ’92, ‘93
Brad Lozares/John Dal Corobbo, ‘91
Brad Lozares/Gerry Benton, ‘94

San Leandro Golf Complex:
Steve Elbe, ’88, ’89, ’90, ‘93
Steve Elbe/Fred Barr, ’91, ’92, ‘94

Sunnyvale Municipal GC:
Art Wilson, ’86, ’87, ’88, ’92, ‘93*, ‘94*

**Privately-Owned Daily Fee Courses**

Edgewood Tahoe GC:
Orrin Vincent, ‘86

Fig Garden GC:
Gary Bauer, ’86, ‘88

Gold Hills GC:
Steve Adams, ’86, ‘87

Lakeridge GC:
Cork Corl, ‘90

Plumas Pines CC:
Greg Katerba, ’91, ’92, ‘93

**Resort Courses**

Carmel Valley Ranch CC:
Harry Turner, ‘88

Edgewood-Tahoe GC:
Lou Eiguren, ‘88
The Links at Spanish Bay:
George Price Jr./Stephen Cryan/Paul Spengler, ‘91
Richard Cosand/Paul Spengler/Stephen Cryan, ‘92
Richard Cosand, ‘93

Pebble Beach GL:
Steve McLennan, ‘86

Spyglass Hill Golf Course:
Laird Small/Paul Spengler, Jr./Michael Gilliand, ‘92

Off-Course Stores
Art Wilson Golf Shop:
Bon Gransee, ‘89
Art Wilson/Bob Gransee, ‘90
Art Wilson/Mike Wilson/Barbara Wilson, ’91, ‘94*
Art Wilson, ‘93*

*winner in two different categories – on-course and off-course shops.